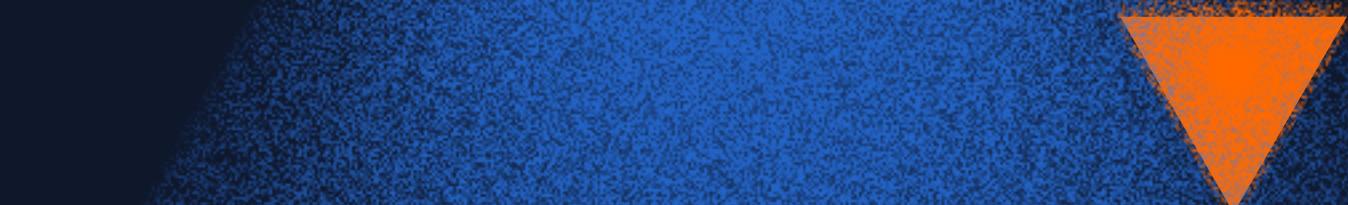




Port- folio



Andrés Velasquez
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813.774.1421

Profile

Creative and results-driven Digital Designer & Multimedia Specialist with **10+ years of experience** delivering impactful visual content across **WEB, VIDEO, 3D, and PRINT** platforms. Skilled in **branding, motion graphics, and digital strategy**, with a proven record of enhancing brand visibility and engagement. Recognized for creativity, collaboration, and innovation in shaping enterprise-level digital experiences within global teams.

Education

Bachelor of Science (BS) in Advertising
University of Florida – Gainesville, FL

Skills

- Design & Media: Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), 3D Visualization (Blender, Substance Painter), Motion Graphics, Print Layout & Production
- Digital & UX: WordPress, HTML/CSS, SEO Strategy, Google Analytics, UTM Tracking
- Collaboration & Branding: Cross-functional teamwork, Corporate Communications, Brand Development
- Languages: Fluent in English & Spanish

Professional Experience

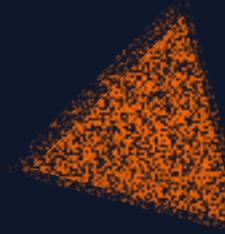
Web & Digital Media Specialist

Integer Holdings (acquired Oscar Inc.) – Remote | 2014 – Present

- Collaborated within a two-person design team to develop and execute Integer's brand identity across digital platforms, producing cohesive web, video, 3D, and print assets.
- Partnered with corporate communications and marketing to deliver 115+ graphics, 44 videos/animations, and 31 3D models supporting product launches, trade shows (e.g., MD&M West, NANS), and corporate town halls.
- Co-designed Integer's 54-page ESG Report (2025), overseeing layout, data visualization, and storytelling; praised company-wide and promoted on the corporate site.
- Contributed to a website redesign initiative through stakeholder interviews and UX research, shaping recommendations for future digital experiences.
- Supported Integer.net management with 130+ updates annually, ensuring compliance, accuracy, and brand alignment across acquisitions, executive communications, and regulatory initiatives.
- Collaborated with SEO and technical teams to migrate Oscar and Aran sites to Integer.net, preserving rankings with 301 redirects and achieving #1 positions for multiple competitive keywords.
- Applied analytics, UTM tracking, and performance reviews to optimize UX and SEO, helping Integer.net reach 285,000+ visitors in 2025, with 46% engaging across multiple pages.
- Worked cross-functionally with global teams in communications, product marketing, and regulatory to ensure accuracy, compliance, and cohesive creative execution.

Notable Achievements

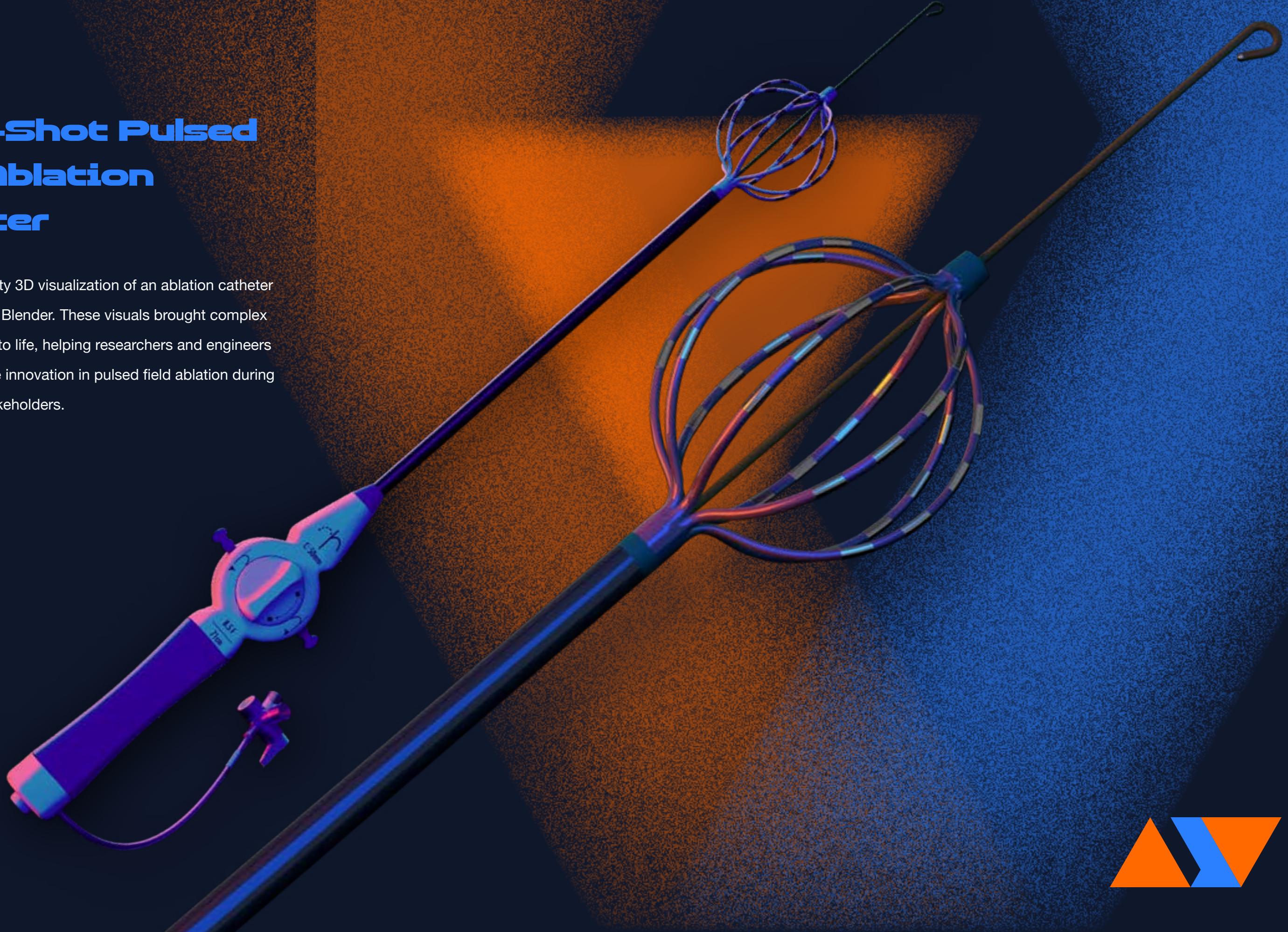
- Helped Integer.net achieve 285,000+ visitors in 2025, with 46% of visitors engaging with multiple pages.
- Contributed to #1 search rankings for 7+ medical keywords through collaborative SEO planning and content migration.
- Recognized during company-wide town halls for creative contributions to the 2025 ESG Report and brand development.
- Expanded Integer's creative toolkit by introducing 3D and motion content strategies across product and event marketing.
- Improved ROI by introducing UTM-based campaign tracking and advanced Search Console insights.

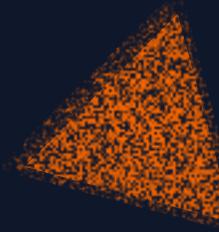


Single-Shot Pulsed Field Ablation Catheter

3D MODEL

Created a high-quality 3D visualization of an ablation catheter and guidewire using Blender. These visuals brought complex medical technology to life, helping researchers and engineers clearly communicate innovation in pulsed field ablation during presentations to stakeholders.





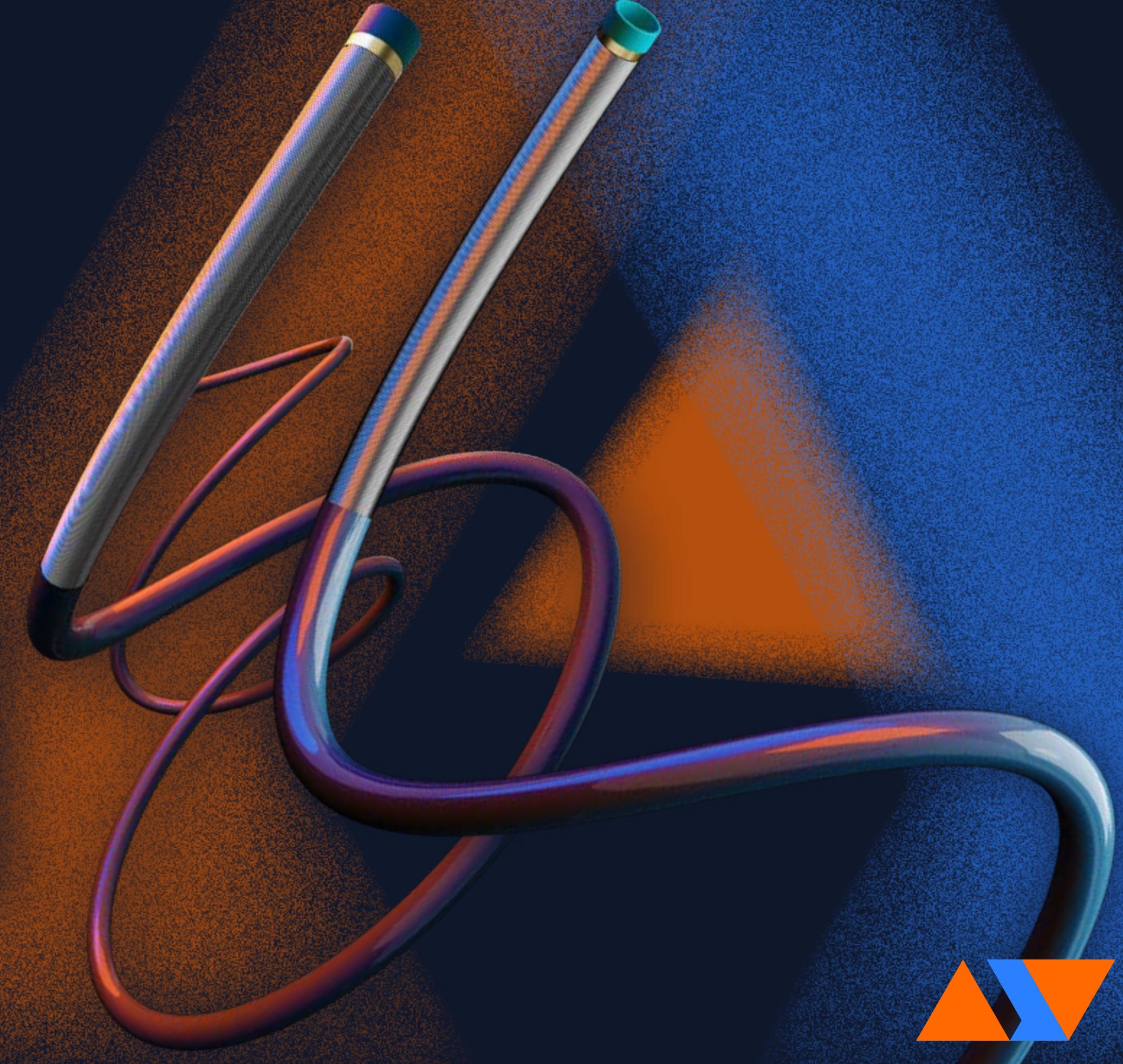
Neurovascular Aspiration Catheter

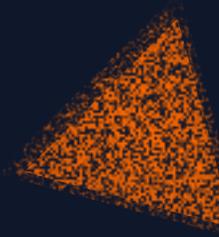
3D MODEL, MOTION GRAPHICS

Brought a neurovascular aspiration catheter to life through detailed 3D modeling in Blender and dynamic motion graphics in After Effects. The animation unveiled the catheter's internal coils in a visually engaging way, creating a powerful narrative that showcased innovation and manufacturing excellence on social media platforms.



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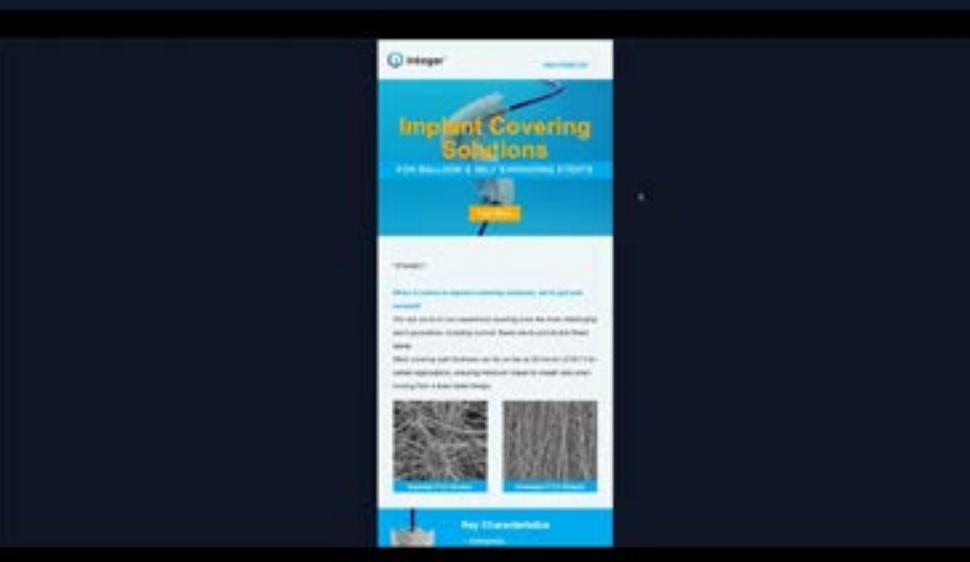




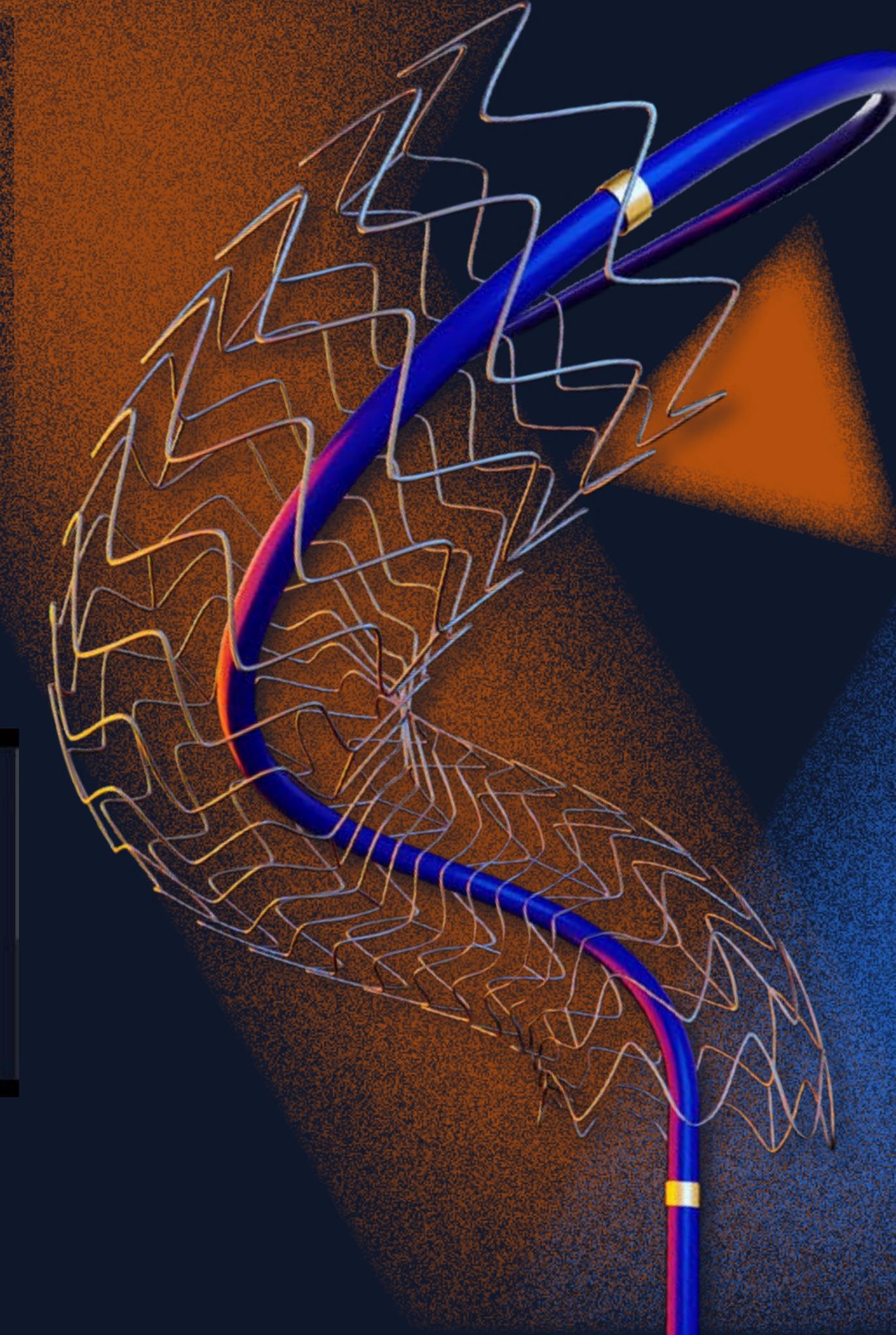
PTFE Covered Stent E-blast

3D MODEL, MOTION GRAPHICS, MJML

Developed a 3D animated stent visualization to demonstrate PTFE covering technology, transforming complex engineering into a clear, engaging story. Integrated the animation into a responsive MJML-based email campaign, which showcased implant covering solutions and elevated digital marketing efforts.



[HTTPS://VIMEO.COM/111688339/D1E4CADFE6](https://vimeo.com/111688339/D1E4CADFE6)



integer www.integer.ca

Implant Covering Solutions

FOR BALLOON & SELF EXPANDING STENTS

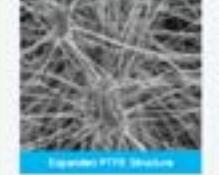
[Learn More](#)

"[NAME],

When it comes to implant covering solutions, we've got you covered!

You can count on our experience covering even the most challenging stent geometries, including conical, flared stents and double flared stents.

Stent covering wall thickness can be as low as 25 micron (0.001") for certain applications, ensuring minimum impact to sheath size when moving from a bare metal design.




Key Characteristics

- hydrophilic
- biocompatible
- Monoporous
- Chemically inert
- Low Coefficient of Friction

Features & Benefits

- Two Covering Options for BX & BX Stents
- Integrated Marker Band
- Laser Contoured Ends

Product Applications

- Coronary, Peripheral, Endovascular and Neurovascular Covered Stents
- IVW Stents
- AAA / TAA Grafts
- Invert Valves
- LAA Implants & Occlusion Devices

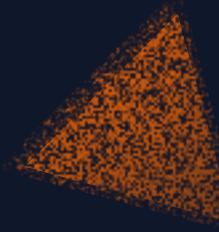
[Schedule A Meeting...](#)

About Integer® Integer Holdings Corporation (NYS: ITG) is one of the largest medical device companies (MDC) manufactured in the world serving the cardiac, neurovascular, vascular, pediatric medical, advanced surgical and orthopedic markets. The company provides innovative, high-quality medical technologies that enhance the lives of patients worldwide. Additional information is available at www.integer.ca.

Arteria Biowelded is part of Integer Holdings Corporation

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NANS Booth Video Opening Scene

3D MODEL, MOTION GRAPHICS

Created a visually striking cluster of neurons in 3D, setting the stage for a trade show booth video at the North American Neuromodulation Society (NANS) event. The animated opening captured attention immediately, reinforcing the innovation and energy of the showcase.



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STUR: Interactive Catheter Design Experience

BRAND, 3D & WEB

Invented the brand STUR as a creative exploration of user experience in medical device design. Built a responsive, animated order form that visually reacted to user input, turning a technical process into an engaging experience. Supported the concept with a stylized logo, 3D catheter model, and landing page design, bringing the brand vision to life.



[HTTPS://STUR.AJVELASQUEZ.COM](https://stur.ajvelasquez.com)

STUR

Custom Steerable Guiding Sheath Order Form

Outer Ø: 9 mm Outer Ø: 9 mm
Inner Ø: 8 mm Inner Ø: 7 mm

Angle: 90° Ø: 7mm Length: 10 cm

Branded

Design Your Guiding Sheath

CUSTOMIZE YOUR GUIDING SHEATH

HANDLE CONFIGURATION

MEASUREMENT UNIT: cm HANDLE TYPE: Rotating Knob Handle
BRANDED HANDLE: Yes DEFLECTION TYPE: Bi-Directional

SHEATH & TIP DIAMETERS

TIP OUTER DIAMETER: 9 mm TIP INNER DIAMETER: 8 mm
SHEATH OUTER DIAMETER: 9 mm SHEATH INNER DIAMETER: 7 mm

SHEATH & CURVE SPECS

SHEATH LENGTH: 10 cm
CURVE ANGLE: 90° CURVE RADIUS: 3.5 cm DILATOR: No

CONTACT INFO

FIRST NAME: Your Name LAST NAME: Your Last Name COMPANY: Your Company EMAIL: your.email@email.com PHONE NUMBER: X-1000-XXX-XXXX

submit

STUR